BONNIER
Publications

woman



Media kit 2027

Woman is all about the things that cross our paths, as women.

We guide readers through everything from what-to-wear crises to life crises. Articles include the latest on television series, beauty, love and friends. Woman is a haven, and one that is all about you!

www.woman.dk



Editorial schedules, rate cards and formats

Woman Special – **January –December 2027**

No.	Publishing date	Week	Deadline	Theme
1	11/02/2027	6	18/01/2027	
2	10/06/2027	23	17/05/2027	
3	16/09/2027	37	23/08/2027	

Print Advertising rate card

Product	Pricing in DKK**
1/1 page	10.000
2/1 page	15.000
Back cover	15.000

*Gross prices only
**In addition, production cost

Woman Special **Print formats**

Product	Format
1/1 page	210x275
2/1 page	420x275*
Back cover	210x275

See visualizations and ad specifications further below

*We recommend offsetting any images that cross the spine 2,5 mm to each side (5 mm on the first/last spread).

Woman Special
We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

GO TO FAQ



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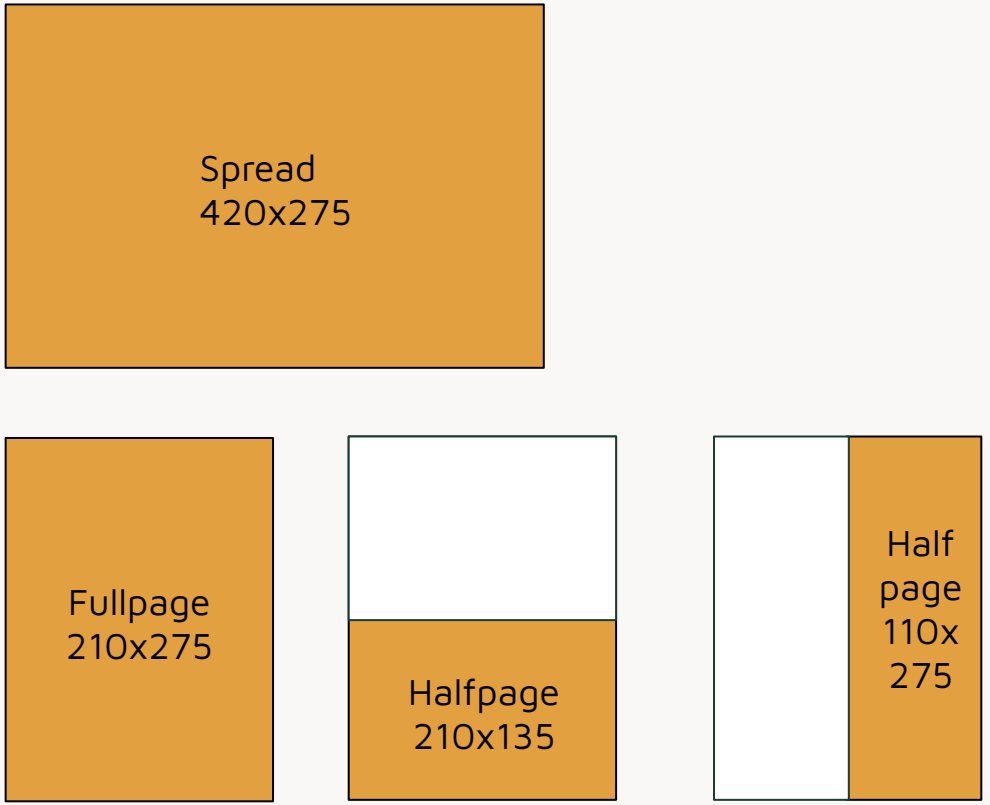


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Advertisement specifications

Print, mobile, tablet and desktop formats

Woman Special **Print-formats**



Missing some prices?
See details about pricing above