
BONNIER
Publications
URBAN LIVING
BY SCANDINAVIAN LIVING
Media kit 2027

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Our universe

Editorial schedules, rate cards and formats

Print

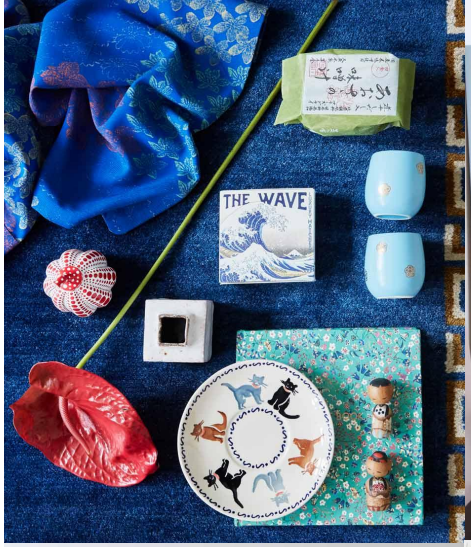
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Advertisement specifications



Urban Living is a modern interior magazine with a focus on homes that are both unique and attainable.

Urban Living gives you a mix of exclusive and down-to-earth Danish homes with a sense of personality and style, coupled with inspiring guides on how to achieve the looks in your own home.









Editorial schedules, rate cards and formats

January –December 2027

No.	Publishing date	Week	Deadline
1	23/04/2027	16	19/03/2027
2	18/06/2027	24	19/05/2027
3	15/10/2027	41	15/09/2027
4	31/12/2027	52	29/11/2027

Print formats & rate card

Product	Format	Pricing in EUR*
2/1 page	434x280**	8000
1/1 page	217x280	4500
Back cover	217x280	8000

See visualizations and ad specifications further below

*We recommend offsetting any images that cross the spine 2,5 mm to each side (5 mm on the first/last spread).

We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

GO TO FAQ



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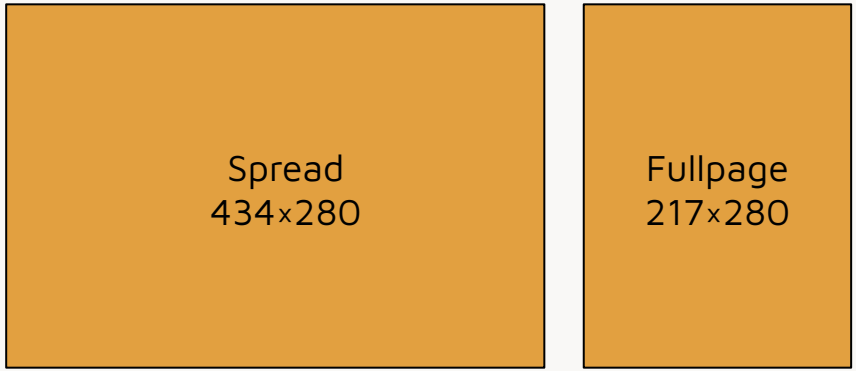


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Advertisement specifications

Print, mobile, tablet and desktop formats

Print-formats



Missing some prices?
See details about pricing above