

BONNIER Publications

SCANDINAVIAN LIVING

BY BO BEDRE

Media kit 2027

Index

Our universe

Editorial schedules, rate cards and formats

Print

Contact

Advertisement specifications

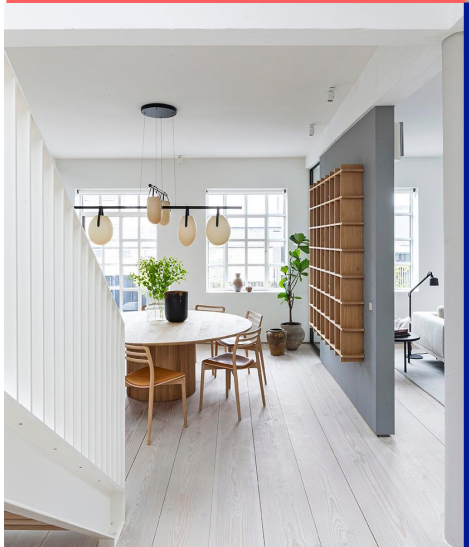


Get inspired by the Scandinavian way of living

Scandinavian Living is focused around design, architecture and interior design and represents everything Scandinavia is known for: timeless quality, handcraft, simplicity, sustainability and aesthetics.







90.000

Est. readership

Editorial schedules, rate cards and formats

January –December 2027

No.	Publishing date	Deadline	Theme
2	26/02/2027	28/01/2027	
3	30/04/2027	01/04/2027	
4	25/06/2027	27/05/2027	
5	20/08/2027	22/07/2027	
6	08/10/2027	09/09/2027	
1/28	17/12/2027	18/11/2027	

Print formats & rate card

Attention:
From issue no. 3 we change the print format:
1/1 page 223 x 295
2/1 page 446 x 295

Product	Format	Pricing in EUR*
2/1 page	446x295**	10.000
1/1 page	223x295	6.200

*Gross prices only.
See visualizations and ad specifications further below

**We recommend offsetting any images that cross the spine 2,5 mm to each side (5 mm on the first/last spread).

We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

GO TO FAQ



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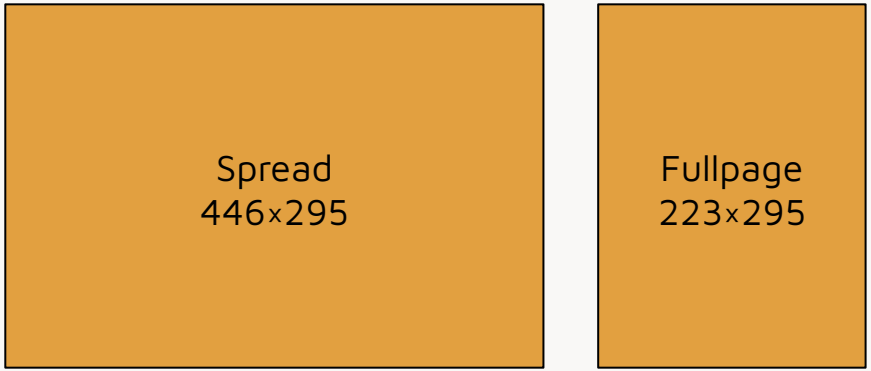
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Advertisement specifications

Print, mobile, tablet and desktop formats

Print-formats



Missing some prices?
See details about pricing above