



BONNIER
Publications

SCANDINAVIAN
LIVING

BY BO BEDRE

Media kit 2026

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Get inspired by the Scandinavian way of living

Scandinavian Living is focused around design, architecture and interior design and represents everything Scandinavia is known for: timeless quality, handcraft, simplicity, sustainability and aesthetics.



90.000

Est. readership





Editorial schedules, rate cards and formats

January – December 2026

No.	Publishing date	Deadline	Theme
2601	27/02/2026	29/01/2026	
2602	30/04/2026	27/03/2026	
2603	26/06/2026	27/05/2026	
2604	21/08/2026	23/07/2026	
2605	09/10/2026	10/09/2026	
2701	18/12/2026	19/11/2026	

Print formats & rate card

Attention:
From issue no. 3 we change the print format:
1/1 page 223 x 295
2/1 page 446 x 295

Product	Format	Pricing in EUR*
2/1 page	446x295**	10.000
1/1 page	223x295	6.200

*Gross prices only.
See visualizations and ad
specifications further below

**We recommend offsetting
any images that cross the
spine 2,5 mm to each side (5
mm on the first/last spread).

We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

GO TO FAQ



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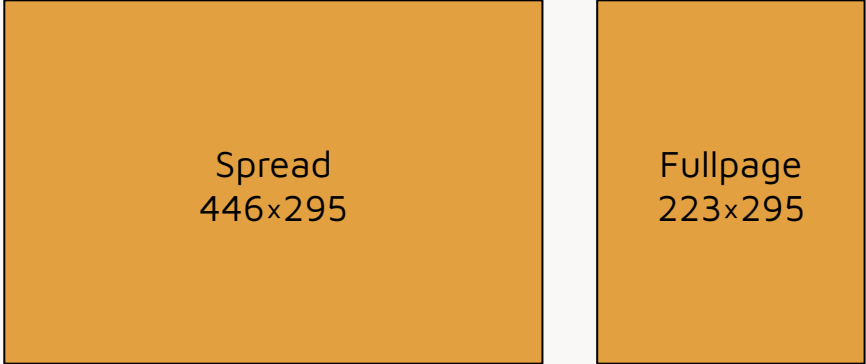
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Advertisement specifications

Print, mobile, tablet and desktop formats

Print- formats



Spread
446x295

The diagram consists of two orange rectangular boxes with black borders. The left box is wider and contains the text 'Spread' and '446x295'. The right box is narrower and taller, containing the text 'Fullpage' and '223x295'.

Fullpage
223x295

Missing some prices?

See details about pricing above