



BONNIER
Publications

Urban
LIVING
Media kit 2026

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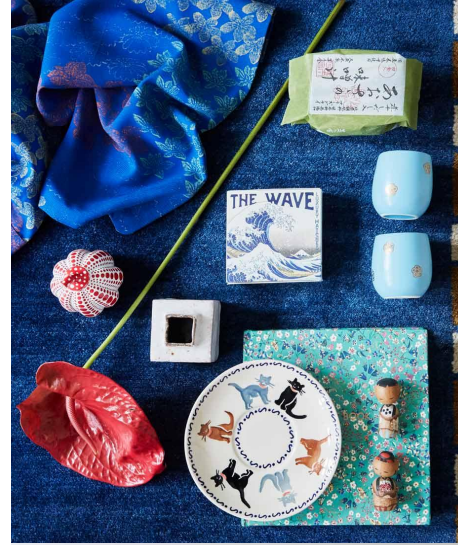
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Urban Living is a modern interior magazine with a focus on homes that are both unique and attainable.

Urban Living gives you a mix of exclusive and down-to-earth Danish homes with a sense of personality and style, coupled with inspiring guides on how to achieve the looks in your own home.





Editorial schedules, rate cards and formats

January –December 2026

No.	Publishing date	Deadline	Theme
1	19/03/2026	13/02/2026	Colorful homes
2	12/05/2026	08/04/2026	Kitchen and bath
3	09/07/2026	04/06/2026	Summer Living. Summer houses, recipes, garden tip
4	08/10/2026	04/09/2026	Christmas Living. Christmas homes, recipes, gifts, decorations

Print formats & rate card

Product	Format	Pricing in DKK*
2/1 page	434x280**	15.000
1/1 page	217x280	10.000

See visualizations and ad specifications further below

*We recommend offsetting any images that cross the spine 2,5 mm to each side (5 mm on the first/last spread).

We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

GO TO FAQ



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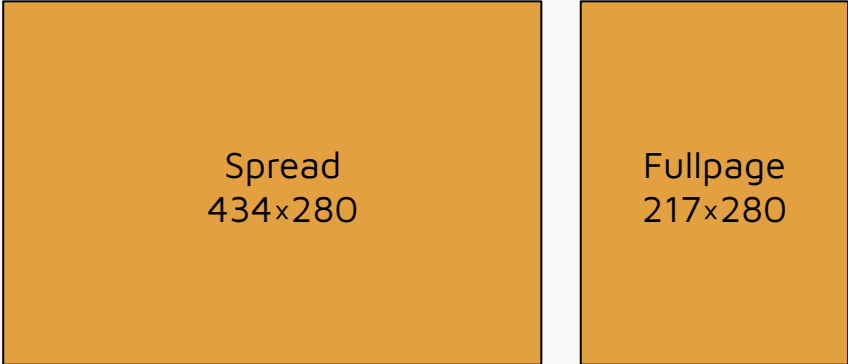
THERESE GUNNI

Advertising Material
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Advertisement specifications

Print, mobile, tablet and desktop formats

Print- formats



Spread
434x280

The diagram consists of two orange rectangular boxes with black borders. The left box is wider and contains the text 'Spread' and '434x280'. The right box is narrower and contains the text 'Fullpage' and '217x280'.

Fullpage
217x280

Missing some prices?

See details about pricing above