

BONNIER
Publications

Urban
LIVING
Media kit 2024



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Urban Living is a modern interior magazine with a focus on homes that are both unique and attainable.

Urban Living gives you a mix of exclusive and down-to-earth Danish homes with a sense of personality and style, coupled with inspiring guides on how to achieve the looks in your own home.





Editorial schedules, rate cards and formats

January – December 2025

No.	Publishing date	Week	Deadline	Theme
1	20/03/2025	12	14/02/2025	Colorful homes
2	15/05/2025	20	07/04/2025	Kitchen and bath
3	10/07/2025	28	04/06/2025	Summer Living. Summer houses, recipes, garden tip
4	09/10/2025	41	04/09/2025	Christmas Living. Christmas homes, recipes, gifts, decorations

Print formats & rate card

Product	Format	Pricing in DKK*
2/1 page	434x280**	15.000
1/1 page	217x280	10.000

See visualizations and ad specifications further below

*We recommend offsetting any images that cross the spine 2,5 mm to each side (5 mm on the first/last spread).

We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

[GO TO FAQ](#)



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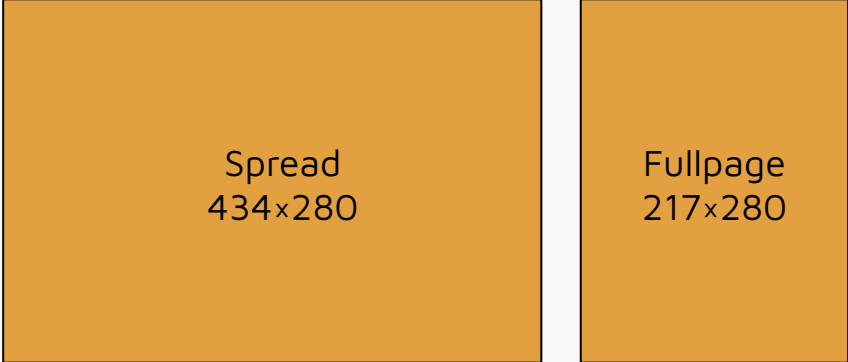
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Advertisement specifications

Print, mobile, tablet and desktop formats

Print- formats



Spread
434x280

Fullpage
217x280

Missing some prices?

See details about pricing above