

BONNIER
Publications

URBAN LIVING

BY SCANDINAVIAN LIVING

Media kit 2025

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Urban Living is a modern interior magazine with a focus on homes that are both unique and attainable.

Urban Living gives you a mix of exclusive and down-to-earth Danish homes with a sense of personality and style, coupled with inspiring guides on how to achieve the looks in your own home.





Editorial schedules, rate cards and formats

January – December 2025

No.	Publishing date	Week	Deadline	Theme
1	24/04/2025	20	19/03/2025	Colorful homes
2	19/06/2025	29	14/05/2025	Summer Living
3	16/10/2025	37	12/09/2025	Christmas Living

Print formats & rate card

Product	Format	Pricing in EUR*
2/1 page	434x280**	8000
1/1 page	217x280	4500
Back cover	217x280	8000

See visualizations and ad specifications further below

*We recommend offsetting any images that cross the spine 2,5 mm to each side (5 mm on the first/last spread).

We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

[GO TO FAQ](#)



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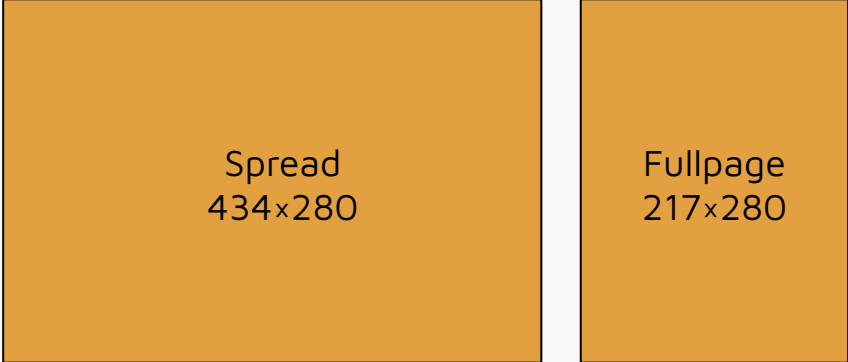
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Advertisement specifications

Print, mobile, tablet and desktop formats

Print- formats



Spread
434x280

Fullpage
217x280

Missing some prices?

See details about pricing above