



BONNIER
Publications

Stella

Media kit 2023

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At Stella we take women seriously. We write about all the things that matter in your life, so you're always in the know.

Read portraits of and interviews with great personalities and strong women, get updated on current trends in fashion, beauty and interior become stronger physically and mentally with our guides and find inspiration for your home.





Editorial schedules, rate cards and formats

January –December 2023

No .	Publishing date	Week	Deadline	Theme	Print run
1	19/05/2023	19	19/04/2023		6.000 + 16.000 bundled with Tara no 9 = 22.000 pcs.
2	06/10/2023	39	08/09/2023		6.000+ 19.100 bundled with Tara no 16 = 25.100 pcs.

Print formats & rate card

See visualizations and ad
specifications further below

*We recommend offsetting any
images that cross the spine 2,5
mm to each side (5 mm on the
first/last spread).

Product	Format	Pricing in NOK**
2/1 page	434x280***	22.000**
1/1 page	217x280	15.000**
Back cover	217x280	18.000**

We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

GO TO FAQ



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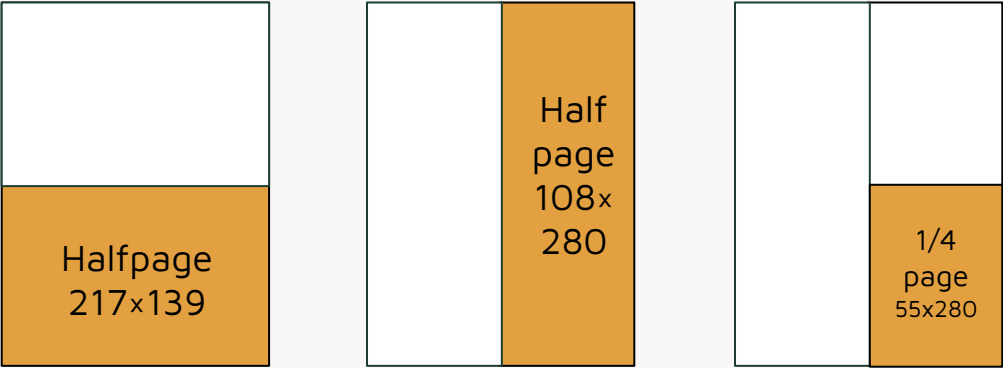
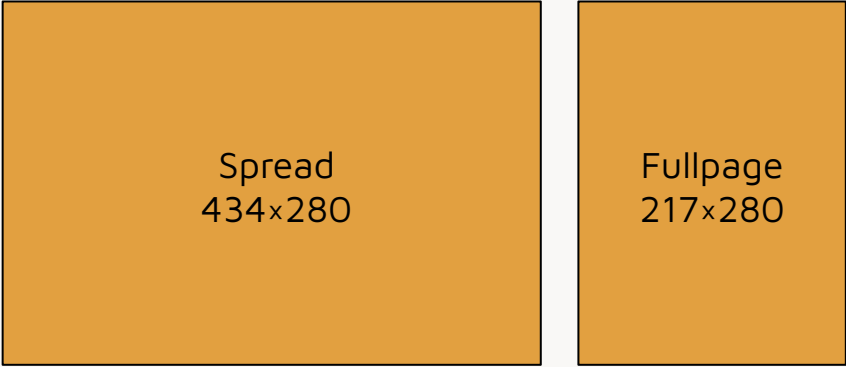


THERESE GUNNI

Advertising Material

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Print- formats



Missing some prices?
See details about pricing above