

BONNIER  
Publications

SCANDINAVIAN  
LIVING

BY BO BEDRE

Media kit 2022

# Index

Our universe

**Editorial schedules, rate cards and formats**

Print

Contact

Advertisement specifications



## Get inspired by the Scandinavian way of living

Scandinavian Living is focused around design, architecture and interior design and represents everything Scandinavia is known for: timeless quality, handcraft, simplicity, sustainability and aesthetics.



90.000

Est. readership





# **Editorial schedules, rate cards and formats**

# January – December 2022

No.	Publishing date	Week	Deadline	Theme
1	12/05/2022	19	21/04/2022	
2	28/07/2022	30	07/07/2022	
3	13/10/2022	41	22/09/2022	

# Print formats & rate card

Product	Format	Pricing in EUR*
2/1 page	460x295**	10.000
1/1 page	230x295	6.200
Back cover	230x295	Contact for price

\*Gross prices only.

See visualizations and ad specifications further below

\*\*We recommend offsetting any images that cross the spine 2,5 mm to each side (5 mm on the first/last spread).

# We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

[GO TO FAQ](#)



**JEANNETTE FOLMANN TEMPTE**

Head of International Sales  
jeannette.folmann@bonnier.dk



**ERIK RIMMER**

Editor in Chief - BO BEDRE  
erikr@bobedre.dk



**THERESE GUNNI**

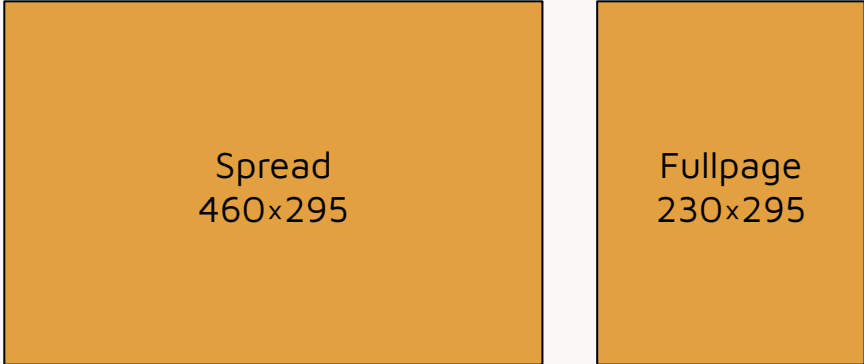
Advertising Material  
therese.gunni@bonnier.dk

# Advertisement specifications

Print, mobile, tablet and desktop formats



# Print- formats



Spread  
460x295

Fullpage  
230x295

**Missing some prices?**

See details about pricing above