



BONNIER
Publications

woman

Media kit 2026

Woman is all about the things that cross our paths, as women.

We guide readers through everything from what-to-wear crises to life crises. Articles include the latest on television series, beauty, love and friends. Woman is a haven, and one that is all about you!





Editorial schedules, rate cards and formats

Woman Special – January –December 2026

No.	Publishing date	Week	Deadline	Theme
1	05/02/2026	6	06/01/2026	
2	04/06/2026	23	30/04/2026	
3	11/09/2026	37	11/08/2026	

Print Advertising rate card

Product	Pricing in DKK**
1/1 page	10.000
2/1 page	15.000
Back cover	15.000

*Gross prices only

**In addition, production cost

Woman Special Print formats

Product	Format
1/1 page	210x275
2/1 page	420x275*
Back cover	210x275

See visualizations and ad specifications further below

*We recommend offsetting any images that cross the spine 2,5 mm to each side (5 mm on the first/last spread).

Woman Special

We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

[GO TO FAQ](#)



KRISTINA LANGBERG

Sales - Front Media ApS
kristina@frontmedia.dk



MARIA ROTHMAR

Editor in Chief - WOMAN
maria@woman.dk



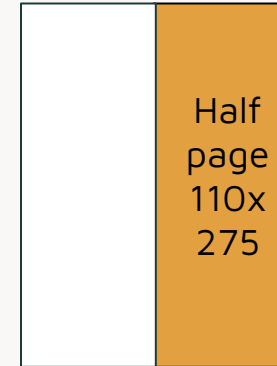
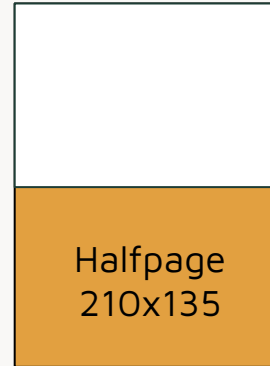
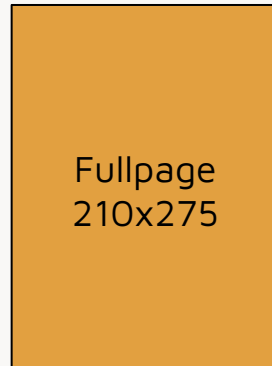
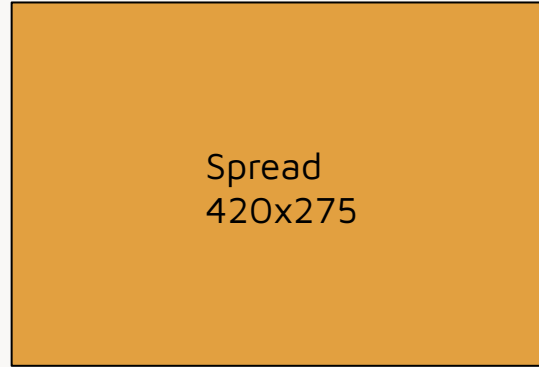
THERESE GUNNI

Advertising Material
therese.gunni@bonnier.dk

Advertisement specifications

Print, mobile, tablet and desktop formats

Woman Special **Print-** **formats**



Missing some prices?

See details about pricing above