

BONNIER
Publications

SCANDINAVIAN
LIVING

BY BO BEDRE

Media kit 2025

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Get inspired by the Scandinavian way of living

Scandinavian Living is focused around design, architecture and interior design and represents everything Scandinavia is known for: timeless quality, handcraft, simplicity, sustainability and aesthetics.



90.000

Est. readership





Editorial schedules, rate cards and formats

January – December 2025

No.	Publishing date	Week	Deadline	Theme
1	28/02/2025	9	07/02/2025	Bathroom
2	02/05/2025	18	08/04/2025	Furniture & Outdoor
3	27/06/2025	26	04/06/2025	Kitchen
4	22/08/2025	34	01/08/2025	Sustainability
5	10/10/2025	41	19/09/2025	Warm Living // Sleep Room & Christmas
6	19/12/2025	51	28/11/2025	Trend Issue

Print formats & rate card

Attention:
From issue no. 3 we change the print format:
1/1 page 223 x 295
2/1 page 446 x 295

Product	Format	Pricing in EUR*
2/1 page	446x295**	10.000
1/1 page	223x295	6.200

*Gross prices only.
See visualizations and ad
specifications further below

**We recommend offsetting
any images that cross the
spine 2,5 mm to each side (5
mm on the first/last spread).

We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

[GO TO FAQ](#)



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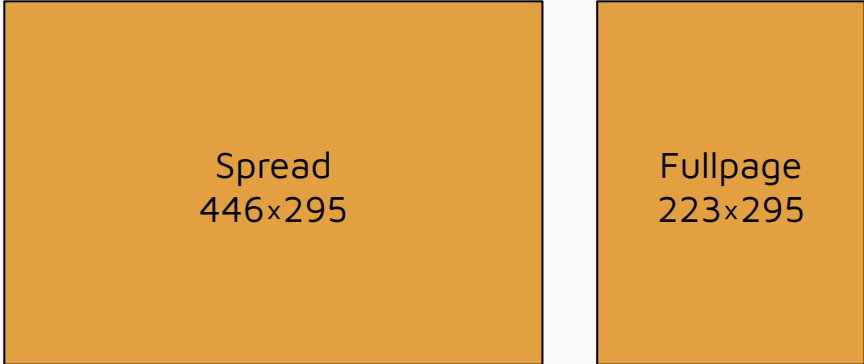
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Advertisement specifications

Print, mobile, tablet and desktop formats

Print- formats



Spread
446x295

Fullpage
223x295

Missing some prices?

See details about pricing above