



BONNIER
Publications

SCANDINAVIAN
LIVING

BY BO BEDRE

Media kit 2024

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Get inspired by the Scandinavian way of living

Scandinavian Living is focused around design, architecture and interior design and represents everything Scandinavia is known for: timeless quality, handcraft, simplicity, sustainability and aesthetics.



90.000

Est. readership





Editorial schedules, rate cards and formats

January –July 2024

No.	Publishing date	Week	Deadline	Theme
1	01/03/2024	9	02/02/2024	Trends, travel & outdoor and bathrooms
2	05/04/2024	14	07/03/2024	Kitchen, dining / food
3	10/05/2024	19	11/04/2024	Furniture / outdoor furniture
4	28/06/2024	26	30/05/2024	Summer, summerhouses, terraces & Outdoor

July –December 2024

No.	Publishing date	Week	Deadline	Theme
5	30/08/2024	35	02/08/2024	Sustainability / sustainable lifestyle
6	04/10/2024	40	03/09/2024	Smarthome, smart storage and kitchen
7	08/11/2024	45	11/10/2024	Christmas and lightning
8	13/12/2024	50	15/11/2024	Collectors Item / The Trend 25 issue

Print formats & rate card

Attention:
From issue no. 3 we change the print format:
1/1 page 223 x 295
2/1 page 446 x 295

Product	Format	Pricing in EUR*
2/1 page	446x295**	10.000
1/1 page	223x295	6.200

*Gross prices only.
See visualizations and ad
specifications further below

**We recommend offsetting
any images that cross the
spine 2,5 mm to each side (5
mm on the first/last spread).

We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

GO TO FAQ



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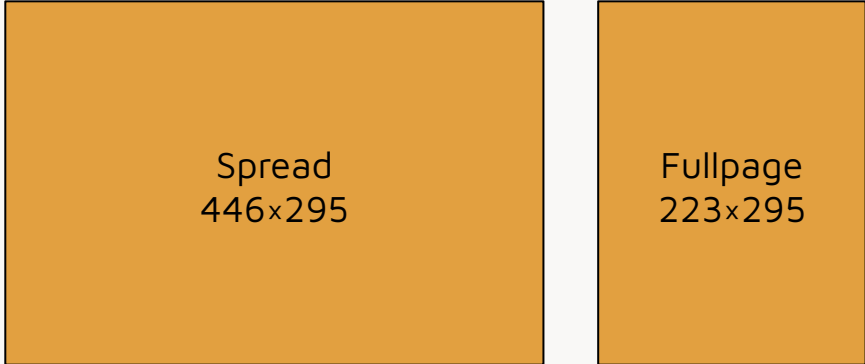
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Advertisement specifications

Print, mobile, tablet and desktop formats

Print- formats



Spread
446x295

The diagram consists of two orange rectangular boxes with black borders. The left box is wider and contains the text 'Spread' and '446x295'. The right box is narrower and taller, containing the text 'Fullpage' and '223x295'.

Fullpage
223x295

Missing some prices?

See details about pricing above