



BONNIER
Publications

SCANDINAVIAN
LIVING

BY BO BEDRE

Media kit 2022

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Get inspired by the Scandinavian way of living

Scandinavian Living is focused around design, architecture and interior design and represents everything Scandinavia is known for: timeless quality, handcraft, simplicity, sustainability and aesthetics.





Editorial schedules, rate cards and formats

January – December 2022

No.	Publishing date	Week	Deadline	Theme
1	24/03/2022	12	23/02/2022	
2	30/06/2022	26	31/05/2022	
3	08/09/2022	36	10/08/2022	
4	03/11/2022	44	05/10/2022	

Print formats & rate card

Product	Format	Pricing in DKK*
2/1 page	460x295**	40.000
1/1 page	230x295	20.000
Back cover	230x295	60.000

*Gross prices only.
See visualizations and ad
specifications further below

**We recommend offsetting
any images that cross the
spine 2,5 mm to each side (5
mm on the first/last spread).

We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

GO TO FAQ



JEANNETTE FOLMANN TEMPTE

Head of International Sales
jeannette.folmann@bonnier.dk



ERIK RIMMER

Editor in Chief - BO BEDRE
erikr@bobedre.dk



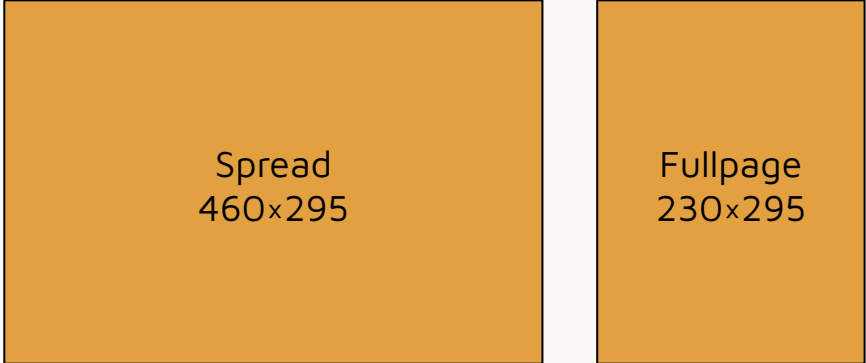
THERESE GUNNI

Advertising Material
therese.gunni@bonnier.dk

Advertisement specifications

Print, mobile, tablet and desktop formats

Print- formats



Spread
460x295

The diagram consists of two orange rectangular boxes with black borders. The left box is wider and contains the text 'Spread' and '460x295'. The right box is narrower and taller, containing the text 'Fullpage' and '230x295'.

Fullpage
230x295

Missing some prices?

See details about pricing above