BONNIER
Publications

COSTUME
LIVING

Media kit 2022

# Index

**Costume Living is a contemporary design magazine for the modern woman of the metropolis, who seeks the latest in trends both in Denmark and abroad.**

The magazine is published in both Denmark and Norway.

# Editorial schedules, rate cards and formats

# January -December 2022

| No. | Publishing date | Week | Deadline | Theme |
|---|---|---|---|---|
| 1 | 31/03/2022 | 13 | 03/03/2022 | Bath, kitchen |
| 2 | 29/09/2022 | 39 | 30/08/2022 | Bedrooms, lighting |

# Print formats

See visualizations and ad specifications further below

*We recommend offsetting any images that cross the spine 2,5 mm to each side (5 mm on the first/last spread).

| Product | Format |
|---|---|
| 2/1 page | 446x295* |
| 1/1 page | 223x295 |
| Vertical ½ page | 109x295 |
| Horizontal ½ page | 223x145 |
| Back cover | 223x295 |
| Inner back cover | 223x295 |

| Product | Format |
|---|---|
| Page 2-3 | 446x295* |
| Pag 4-5 | 446x295* |
| 2/1 page Native Article | 446x295* |
| 1/1 page Native Article | 223x295 |

# Print Advertising rate card

| Product | Pricing in DKK* |
|---|---|
| 2/1 page | 84.600 |
| 1/1 page | 51.300 |
| ½ page | 33.000 |
| Back cover | 61.500 |
| Inner back cover | 58.900 |
| Page 2-3 | 128.200 |
| Page 4-5 | 123.100 |

| Product | Pricing in DKK* |
|---|---|
| 2/1 Gatefold Flap | 246.100 |
| 1/1 Gatefold Page | 94.800 |
| 2/1 page Native Article | 105.800** |
| !/1 page Native Article | 64.100** |

*Gross prices only
**In addition, production cost

# We are here to help you

Contact our team if you have any questions about media sales.

Try our FAQ page, if you need support on how to upload ad material, technical guidance etc.

**GO TO FAQ**

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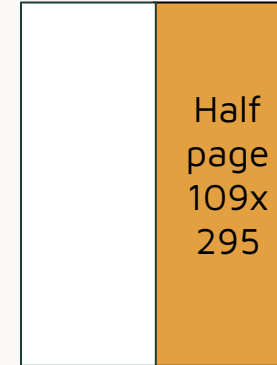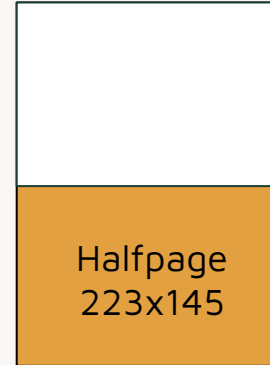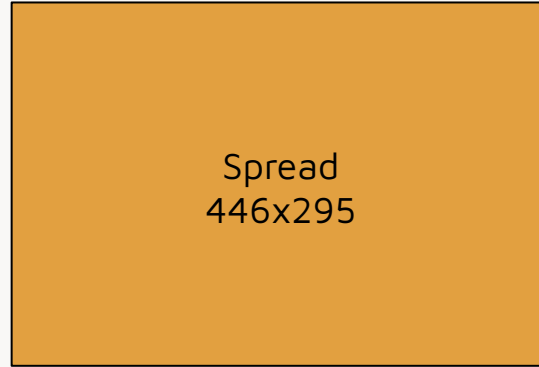
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**BONNIER**
Publications

# Advertisement specifications

Print, mobile, tablet and desktop formats

# Print-formats

Spread
446x295

Fullpage
223x295

Halfpage
223x145

Half
page
109x
295

**Missing some prices?**
See details about pricing above